

# Linnut

  
**BirdLife**  
SUOMI • FINLAND

Rate Card  
2012



**L**innut magazine is published by BirdLife Finland, a parent organization of 30 Finnish ornithological with over 10 000 members, and a partner of BirdLife International - a world wide organization for the protection of birds. Linnut is the leading magazine for keen birdwatchers in Finland.

Each issue contains a wealth of information and practical advice on all aspects of birds and birding, from conservation

and identification to news, views and product reviews. This exquisite four-colour magazine gives an enjoyable reading experience.

Linnut magazine offers an excellent opportunity to let the birdwatchers know of your environmental perspectives, and an efficient way to market all birdwatching products and services.

# Linnut

BirdLife  
SUOMI • FINLAND

Rate Card  
2012



## Advertising Marketing:

Juha Halminen  
Tel: +358 9 8736 944  
Fax: +358 9 8736 955  
juha.halminen@kolumbus.fi

## Publisher:

BirdLife Finland  
Annankatu 29 A 16  
FIN-00100 Helsinki  
Finland  
Tel: +358 9 4135 3300  
Fax: +358 9 4135 3322

## Editor-in-Chief:

Jan Södersved  
Tel: +358 40 555 5393  
Fax: +358 9 4135 3322  
jan.sodersved@birdlife.fi

## Prices

Back Cover 1 700 €  
2nd Cover 1 600 €  
1/1 page 1 300 €  
1/2 page 900 €  
1/4 page 500 €

## Sizes

Back Cover 210 x 270 mm  
1/1 page  
190 x 272 mm / 210 x 297 mm  
1/2 page 190 x 134 mm  
1/2 page 93 x 272 mm  
1/4 page 190 x 65 mm  
1/4 page 93 x 134 mm  
Bleed: + 5mm for cutting

## Issue schedule

1/2012	9.3.	material 10.2.
2/2012	1.6.	material 4.5.
3/2012	31.8.	material 3.8.
4/2012	23.11.	material 26.10.

## Technical Information

Materials preferably in PDF format  
Resolution: 300 ppi  
Circulation 5 000  
Material address:  
seppo.alanko@riimunkantaja.com  
Acceptable software include e.g.  
Adobe and Freehand.  
For further technical information  
contact Mr Seppo Alanko  
seppo.alanko@riimunkantaja.com